# THE FOR ECONOMY BUILDERS ENTREPRENEUR



### **ABOUT THE PUBLICATION**

The Entrepreneur is a publication for up coming entrepreneurs who are starting out and those who are operating their start-ups as a side hustle.

The Entrepreneur is read by individuals who are young, passionate about entrepreneurship & Innovation. These entrepreneurs are starting up running their small businesses full time and part-time. The Entrepreneur gives a guide to start-up owners on how to run a successful start-up and positioning it for for growth



Age: 18-35 LSM: 3-5

Black Readership: 91%

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